

WEIJIA LI, Ph.D.

(Pronunciation: Way-Jee-ah Lee, pronouns: he/him/his)

Clinical Professor of International Higher Education Leadership

Director of Global Higher Education Master's Degree Program

Department of Educational Leadership and Policy Analysis

University of Wisconsin—Madison

253F Education Building, 1000 Bascom Mall, Madison, WI 53706

wli255@wisc.edu

EDUCATION

Degrees

- Ph.D. in Germanic Languages and Literatures (2009), The Ohio State University
- M.A. in Germanic Languages and Literatures (2005), The Ohio State University
- B.A. in German Language and Literature, Beijing International Studies University, China

Research Methods Training and Experiences

Transnational cultural studies, migration and diaspora studies, digital textual and image analysis, film studies, discourse analysis, historical analysis, critical literary theory and analysis

POSITIONS HELD

University of Wisconsin—Madison

2020 - present Clinical Professor, Educational Leadership and Policy Analysis
2013 - present Director of Global Higher Education (GHE) Master's Program
2013 - 2020 Assistant Professor (50% appt.), Department of German, Nordic, & Slavic

Western Illinois University

2009 - 2013 Head of German Program & Assistant Professor of German

Beijing International Studies University, Beijing, China

1996 - 2002 Senior Lecturer and Associate Chair of German Department

SELECTED HONORS AND AWARDS

- Mentor of the Year Award, Department of Educational Leadership and Policy Analysis, University of Wisconsin—Madison, 2019.
- Departmental Nominee, University Faculty Distinguished Teaching Award, Department of German, Nordic, and Slavic, University of Wisconsin—Madison, 2019.
- Honored Instructor, University Housing, University of Wisconsin—Madison, 2019.
- Mentor of the Year Award, Department of Educational Leadership and Policy Analysis, University of Wisconsin—Madison, 2018.

- Mentor of the Year Award, Department of Educational Leadership and Policy Analysis, University of Wisconsin–Madison, 2017.
- Honored Instructor, University Housing, University of Wisconsin–Madison, 2017.
- Honored Instructor, University Housing, University of Wisconsin–Madison, 2014.

GRADUATE ADVISING

Doctoral dissertation committees, University of Wisconsin–Madison

Department of Educational Leadership and Policy Analysis

- So Hee Hyun, Ph.D. 2019. Dissertation: *Challenges Facing Immigrant Transfer Students in American Higher Education and Personal Initiatives and Institutional Practices for Overcoming These Challenges*.
- Chelsea Blackburn Cohen, Ph.D. 2018. Dissertation: *Globalization and the Mobility of Ideas: A Critical Account of Academics in Exile at Colleges and Universities in the United States*.
- Robert Manzke, Ph.D. 2015. Dissertation: *Attributes of Innovative Global Citizenship Programs at Mid-Sized Public Universities*.

Department of Curriculum and Instruction

- Jingyi Zhou, Ph.D. Preliminary Exam: *Preparing Minoritized Teachers for Socially Just Language Education*, July 2020.

Department of German, Nordic, and Slavic

- Julia Anderlé de Saylor, Ph.D. 2020. Dissertation: *The Heimatklänge and the Danube Swabians in Milwaukee: A Model of Holistic Integration for a Displaced German Community*.
- Mélanie Yœurp, Ph.D. 2019. Dissertation: *Generational Legacies in Family Narratives: Re-examining the (Grand)Mother as Nazi Sympathizer at the Millennial Turn*.
- Christopher George Stohs, Ph.D. 2019. Dissertation: *The Reception of the Bennett Law in Wisconsin's German-Language Press*.
- Joel Kaipainen, Ph.D. 2019. Dissertation: *Creative Destruction: The Financial Crisis and Cultural Production*.
- Karolina May-Chu, Ph.D. 2017. Dissertation: *Border Poetics: German-Polish Literary Exchanges after 1989*.
- Joel Stark, Ph.D. 2017. Dissertation: *Sociolinguistic and Structural Aspects of Pennsylvania Dutch in the Nineteenth Century*.
- Sarah Korpi, Ph.D. 2015. Dissertation: *"We Were Always Brothers."—Natives of the Americas in (East) German Children's Literature*.

Major Graduate Advisor, University of Wisconsin–Madison

- Having served as the major advisor for 128 M.S. students in the Global Higher Education Program, Department of Educational Leadership and Policy Analysis since 2013.

TEACHING

University of Wisconsin–Madison

Department of Educational Leadership and Policy Analysis

- ELPA 886: Internationalization of Higher Education (offered every Fall since 2014)
- ELPA 885: Leadership for Study Abroad Programs and International Student Services (offered every Spring since 2017)
- ELPA 940: Higher Education in a Global Context (Fall 2013)
- ELPA 940: Leadership for Higher Education in a Global Context (Fall 2021)
- ELPA 940/999: Global Higher Education Special Topics Seminar (offered every Summer since 2014)
- ELPA 940: Leadership for Equity and Social Justice in Global Education (under development)

Department of German, Nordic, and Slavic

- German 947: New Approaches of Transnational Cultural Studies (Spring 2020)
- German 676/947: China in the German World: Literature and Interculturality (Spring 2019)
- German 372: China from the German Point of View (Spring 2014, Spring 2016, Fall 2017, Spring 2017, Spring 2019)
- German 285: Intermediate Intensive (Honors) German: Language, Culture, Texts (6-credit intensive course, Fall 2018)
- German 249: Intermediate German: Speaking and Listening (Fall 2013, Spring 2013, Fall 2014, Fall 2015, Fall 2020)

Western Illinois University (2009-2013)

- War, Terrorism and Pop-culture in German Cinema (Spring 2011, Spring 2012)
- Introduction to German Contemporary Culture and Literature (Fall 2010)
- Brecht and Epic Theater (Spring 2010)
- German Contemporary Political and Social Issues (Fall 2009, 2011, 2012)

Beijing International Studies University (1994-2003)

- History of Christianity (2001, 2002)
- Chinese Culture from a Western Perspective (2001, 2002, 2003)
- Intercultural Communication in Tourism (1997, 1999)
- German Culture and Society (2000, 2001, 2002)
- Germany's Social Market Economy (2000, 2001, 2002)
- German History (2000, 2001, 2002)

SELECTED RESEARCH FUNDING AND SUPPORT

- Fall Research Competition Award (amount: \$16,069), Wisconsin Alumni Research Foundation, University of Wisconsin–Madison, 2016-2017
- Fall Research Competition Award (amount: \$15,604), Wisconsin Alumni Research Foundation, University of Wisconsin–Madison, 2015-2016
- Fall Research Competition Award (amount: \$15,566), Wisconsin Alumni Research Foundation, University of Wisconsin–Madison, 2014-2015

PUBLICATIONS

Book

China und China-Erfahrung in Leben und Werk von Anna Seghers. Oxford: Peter Lang, 2010.

Peer-Reviewed Journal Articles and Book Chapters

“‘Consuming’ China: Images of China in German and American Television Advertisements of the 21st Century.” *German Studies Review* 43.1 (2020), 107-126.

“Synthesis and Transtextuality — The Jewish Re-invention of Chinese Mythical Stories in ‘Shanghai Ghetto’.” *Dimensions of Storytelling in German Literature and Beyond*, Eds. Kristy Boney and Jennifer Marston William. Rochester: Camden House, 2018, 140-151.

„Zwischen Romantik und Orientalismus: Ostasiatische Kunstgeschichte in der Weimarer Republik.“ *German Studies Review* 38.3 (2015): 531-554.

“Otherness in Solidarity: The Collaboration between Chinese and German Left-wing Activists in the Weimar Republic.” *Beyond Alterity: German Encounters with Modern East Asia*. Ed. Qinna Shen and Martin Rosenstock. Spektrum: Publications of the German Studies Association. New York: Berghahn, 2014, 73-93.

„Von unmittelbarer Aktualität zu sinnbildlicher Gestaltung – Über die Seghers’sche China-Rezeption.“ *Argonautenschiff: Jahrbuch der Anna-Seghers-Gesellschaft*. 21 (2012): 67-79.

“Braveness in Non-Action: The Taoist Strategy of Survival in Bertolt Brecht’s *Schweyk* and Anna Seghers’ *Transit*.” *Brecht Yearbook* 36 (2011): 106-122.

„Anna Seghers’ Sinologiestudium und ihr Interesse an chinesischer Kunst.“ *Argonautenschiff: Jahrbuch der Anna-Seghers-Gesellschaft*. 18 (2009): 155-65.

„Zukunftsorientierte Landeskunde. Der Erwerb landeskundlicher Kenntnisse und moderner Arbeitstechnik als Lernziele.“ *Didaktische Reflexionen: “Berliner Didaktik” und Deutsch als Fremdsprache heute*. Ed. Hans Werner Hess. Tübingen: Stauffenburg Verlag, 2004. 109-20.

„Projektorientierte Maßnahmen zur Binnendifferenzierung am Beispiel des Seminars ‚Deutsche Landeskunde‘ im Germanistikstudium.“ *Neues Jahrhundert, neue Herausforderungen. Germanistik im Zeitalter der Globalisierung*. Conference Proceedings of the Annual Conference for German Studies in East Asia. Beijing: Foreign Language Teaching and Research Press, 2004. 772-81.

INVITED KEYNOTES, LECTURES, PANELS AND WORKSHOPS

- “Careers in International Higher Education.” African Cultural Studies Post-Graduation Planning Panel, University of Wisconsin-Madison, December 2021.
- “The German-Jewish Diaspora and its Cross-Pacific Experience: From China to the United States.” Max Kade Institute, University of Wisconsin-Madison, October 2021.
- “Professional Development in Higher Education Leadership and Administration.” Second Language Acquisition Ph.D. Program Professional Development Panel, University of Wisconsin-Madison, April 2021.
- “A German-Jewish ‘University’ in China during World War II—A Unique Case of Transnational Refugee Education.” Wisconsin Center for the Advancement of Postsecondary Education, University of Wisconsin-Madison, October 2019.
- “History of Jewish Immigrants and Refugees in China: From Kaifeng to Shanghai.” Invited Public Lecture. Organization of Chinese Americans Wisconsin Chapter and Wauwatosa Presbyterian Church, Wauwatosa, WI, November 2018.
- “The Search for Otherness and the Politics of Alterity.” Invited Workshop for Graduate Student Research and Career Development. The German and Dutch Graduate Students Association 2018 Annual Conference, Madison, WI, November 2018.
- “The History of Jewish Diaspora in China and What We Can Learn from Rabbi Swarsensky Today.” Invited Public Lecture. Temple Beth El, Madison, WI, November 2018.
- “Diaspora in China: German and Polish Jewish Refugees in Shanghai 1938-1950.” Invited Public Lecture. Jewish Museum Milwaukee, WI, August 2018.
- “Jewish Diaspora in China: European Jewish refugees in Shanghai during World War II.” Invited Public Lecture. Levy Summer Series. Jewish Social Services of Madison, WI, August 2018.
- “Strategies and Assessment of Globalization of Higher Education.” Invited Lecture. Heilongjiang University, Harbin, China, May 2017.
- “The Portrayal of China and Chinese People in German and American Television Commercials — A Comparative Case Study.” Invited Lecture. Department of German, Dalian University of Foreign Languages, Dalian, China, May 2017.
- “Second Language Education in American Higher Education: Past and Present from a Cross-Cultural Perspective.” Invited Lecture. Nankai University, Tianjin, China, May 2017.
- “Mahjong, Rickshaw, and Confucius: Central-European Jewish Refugees’ Encounter with Chinese Culture in Wartime Shanghai 1938-1950.” Invited Public Lecture. Jewish Museum Milwaukee, August 2016.
- “German Undergraduate Programs at American Universities and Colleges: From a Cross-cultural Perspective.” Invited Lecture. Department of German, Beijing International Studies University, Beijing, June 2016.
- “Jewish Diaspora in China: European Jewish Refugees’ Cultural and Educational Engagement in Shanghai during World War II.” Invited Keynote Address. Arizona State University, October 2015.

- “Between Torah and Tao Te Ching – European-Jewish-Chinese Cultural Encounters in Shanghai Jewish Exile Writings.” Invited Lecture. Arizona State University, October 2015.
- “Adult Education in Shanghai Jewish Refugee Community 1938-1951.” Invited Lecture at George L. Mosse/Laurence A. Weinstein Center for Jewish Studies, University of Wisconsin-Madison, Madison, WI, July 2015.
- “Comprehensive Internationalization of American Higher Education—What Does It Mean for Chinese Higher Education?” Invited Lecture. Chongqing University, Chongqing, China, June 2014.
- “Internationalization of Higher Education in the U.S.—Research and Practice.” Invited Lecture. Research Institute of Higher Education, Chongqing University, Chongqing, China, June 2014.
- “The Eternal ‘Yellow Peril’ — China in 21st Century German Mass Media.” Invited Lecture at School of Foreign Languages and Cultures, Chongqing University, China, June 2014.
- “Central-European Jewish Refugees and their Chinese Neighbors in Wartime Shanghai, 1938–1950.” Invited presentation at the 15th Annual Greenfield Summer Institute at George L. Mosse/Laurence A. Weinstein Center for Jewish Studies, University of Wisconsin-Madison, Madison, WI, May 2014.
- “East Asian Art History in the Weimar Republic.” Invited Plenary Speech. The 5th Annual Graduate Student Conference of the GGSA at The Ohio State University, Columbus, OH, February 2013.
- “Anna Seghers und China – sonderbare Begegnungen.” Invited Keynote Address. The 2011 Annual Conference of the International Anna Seghers Society. Berlin, Germany, November 2011.
- “War-Time China and Chinese Taoism in Brecht's and Seghers's Works.” Invited Lecture to be delivered at the German Research Seminar at the University of Nottingham. Nottingham, UK, November 2011. (Canceled due to visa issues)
- “German Studies in the USA: A Cross-cultural Perspective.” Invited Lecture. Research Institute of Comparative Literature and Cross-cultural Studies, Beijing International Studies University. Beijing, June 2011.
- “A Mirror from the ‘Other World’ – German Programs at U.S. Colleges and Universities.” Invited Lecture. Department of German, Beijing International Studies University. Beijing, June 2011.

SELECTED CONFERENCE PRESENTATIONS

- “Chinese Dimensions of German-Jewish Discourse — Images of China and Chinese Jews in German Zionist Press 1890s — 1920s.” The 43rd Annual Conference of German Studies Association, Portland, Oregon, October 2019.
- “Jewish Response to Orientalism in the Context of Holocaust — Willy Tonn and his Re-invention of Chinese Mythical Stories during his Exile in Shanghai 1939-1949.” The 42nd Annual Conference of German Studies Association, Pittsburgh, Pennsylvania, September 2018.

- “‘Selling’ China — Image of China in German and American Television Advertisements.” Asian-German Studies Seminar at The 41st Annual Conference of German Studies Association, Atlanta, Georgia, October 2017.
- “The Image of China in German and American Television Commercials — A Comparative Case Study.” “Coalescence or Collapse? Challenges for German and European Studies in the 21st Century” — Interdisciplinary Conference Celebrating 25 years of DAAD Funded Centers for German and European Studies. Washington DC, December 2016.
- “The Immediacy of the Unapproachable: Writings on China by German POWs in East Asia during World War I.” The 48th Wisconsin Workshop: Outside the Kaiserreich: The German Diaspora in the World War I Era International Symposium, Madison, WI, October 2015.
- “Tao and ‘The Secret of Real Victory’ — China in German Writings of World War I in East Asia.” The 39th Annual Conference of German Studies Association, Washington, DC, October 2015.
- “Negotiating Cultures in Diaspora — Willy Tonn and His ‘Asia Seminar’ for Central-European Jewish Refugees in Shanghai.” The 38th Annual Conference of German Studies Association, Kansas City, MO, September 2014.
- “Re-interpreting the ‘Otherness’ — German-Jewish Refugees’ Encounter with Chinese Culture in Wartime Shanghai.” The 37th Annual Conference of German Studies Association, Denver, CO, October 2013.
- “German Reception of Chinese Fine Arts in the Weimar Republic. A Case Study of the Museum of East Asian Art in Cologne.” The 36th Annual Conference of German Studies Association, Milwaukee, WI, October 2012.
- “The Collaboration between Chinese and German Left-wing Activists in the Weimar Republic.” The 36th Annual Conference of German Studies Association. Louisville, KY, September 2011.
- “Strategy of Survival: The Taoist Wu-Wei in Brecht and Anna Seghers.” The 13th Symposium of the International Brecht Society. Honolulu, Hawaii, May 2010.

PROFESSIONAL SERVICE

- NAFSA Region V (Illinois, Michigan, and Wisconsin) Teaching, Learning, and Scholarship Liaison (2022 – present)

SERVICE TO THE UNIVERSITY OF WISCONSIN-MADISON (2013-PRESENT)

- International Student Recruitment and Marketing Committee (2017-present)
- School of Education Global Education Committee (2017-present)
- Ad Hoc Committee on First Nations Land Acknowledgement for the Academic Staff Assembly (2020-2021)
- International and Immigration Issues University Committee (2019-2020)

- School of Education Global Engagement Office Faculty Co-Director Search Committee (2019)
- Center for East Asian Studies Steering Committee (2018-2020)
- Faculty Fellow at Chadbourne Residential College (2018-2019)
- Undergraduate Research Mentor, Summer Education Research Program for Students of Color, Low-Income, and First-Generation Students (2017)
- Wisconsin Idea Seminar Director Search Committee (2016)
- Max Kade Institute Advisory Board and Executive Committee (2013-present)